

"Ensuring excellence and changing lives through equine-assisted activities and therapies"

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April 2013 PATH Intl. Announced as Finalist for Equine Industry Vision Award

Denver—PATH Intl. is proud to announce that it is a finalist for the American Horse Publications (AHP) 12th Annual Equine Industry Vision Award. The award, sponsored by Zoetis, formerly Pfizer Animal Health, recognizes innovation, leadership and service.

The Equine Industry Vision Award Committee, which includes the AHP Board of Directors and a Zoetis representative, reviewed the nominations and narrowed the list of the record-breaking 21 nominees to four candidates. In addition to PATH Intl., the other finalists are Certified Horsemanship Association (CHA), KY; Tootie Bland, Owner and Producer of Road to the Horse, TX; and Intercollegiate Horse Show Association (IHSA), CT.

Finalists were judged on their performance in relation to the achievement(s) cited and their demonstration of the following attributes and abilities: 1) The vision and innovation of a true pioneer; 2) Leadership, commitment, dedication and willingness to serve; 3) Original and effective ideas and/or products, services, programs; 4) High moral, ethical and professional standards.

The remaining 17 nominees are

Active Interest Media's Equine Network, "A Home For Every Horse" program, CO Dr. Gregory Beroza, Founding Owner and Surgeon of Long Island Equine Medical Center, NY Michael Blowen, Founder and President, Old Friends Thoroughbred Retirement Farms, KY John Byrd, DVM, Founder and Owner of Horsemen's Laboratory, IL Keith Chamblin, Senior Vice President, National Thoroughbred Racing Association, KY Ellen DiBella, Founder, Western Dressage Association of America, CO Darrell Dodds, Publisher, Western Horseman magazine, TX EquiBalance Horse Trailers, New Zealand Equine Guelph, Canada Interscholastic Equestrian Association, OH Charles H. (Chuck) Mintzlaff, Founder of Friendship Training, TX Lynda Roemer, Owner and Director of Equine Rescue, Inc., NY Jochen Schleese, Owner and Founder of Schleese Saddlery Service and Saddlefit 4 Life, Canada Mark Sellers, Founder and CEO of EquiMed LLC, CA Eugenia Snyder, Founder and President, Equine Affaire, Inc., OH Linda Tellington-Jones, Founder of the Tellington Methods, TTEAM and TTouch, HI Lyndsey White, Co-Founder of Rider4Helmets, KY

The Equine Industry Vision Award is the first major award to showcase innovation across the equine industry. The award serves as a unique recognition of ingenuity and service, and benefits the industry by inspiring these qualities in others. Its purpose is to recognize outstanding

leadership, creativity and meritorious contributions in the equine industry. Previous recipients of

the Equine Industry Vision Award are Alexander Mackay-Smith in 2002, Don Burt in 2003, the American Quarter Horse Association in 2004, John Ryan Gaines in 2005, Stanley Bergstein in 2006, David O'Connor in 2007, Sally Swift in 2008, Charlotte Brailey Kneeland in 2009, John Nicholson in 2010, Robert E. Cacchione in 2011, and Equine Land Conversation Resource in 2012.

American Horse Publications is a non-profit professional association dedicated to promoting excellence in equine media and better understanding and communication within the equine publishing industry.

Zoetis is the leading animal health company, dedicated to supporting its customers and their businesses. Building on a 60-year history as the animal health business of Pfizer, Zoetis discovers, develops, manufactures and markets veterinary vaccines and medicines, with a focus on both farm and companion animals.

The award recipient will be announced at the Equine Industry Vision Award Breakfast on Friday, June 21, 2013, during the American Horse Publications Seminar in Colorado Springs, CO.

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About PATH Intl.:

The Professional Association of Therapeutic Horsemanship International (PATH Intl.), formerly NARHA, was formed in 1969 to promote equine-assisted activities and therapies for individuals with special needs. At more than 850 member centers, more than 54,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified instructors and licensed therapists. Through a wide variety of educational resources, the association helps individuals start and maintain successful equine-assisted activities and therapies for individuals with special needs. There are more than 45,000 volunteers, 4,300 instructors, 6,300 therapy horses and thousands of contributors from all over the world helping people at PATH Intl. centers.