

"Ensuring excellence and changing lives through equine-assisted activities and therapies"

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## February 2013 PATH Intl. Campaign: Insist Upon Safety, Focus on Possibilities

**Denver**—The Professional Association of Therapeutic Horsemanship International (PATH Intl.) is pleased to announce its ad campaign: Insist Upon Safety, Focus on Possibilities.

If you have space in your publications and would like to help promote health, fitness and socialization for people with special needs, please pick up one of our ads. <u>Visit our media room</u> to find ads of various sizes and past press releases. You might also pick up a story idea or two while you're there.

PATH Intl. was formed in 1969 to promote equine-assisted activities and therapies (EAAT) for individuals with special needs. At nearly 850 member centers, more than 54,000 children and adults find a sense of independence through involvement with horses. These member centers range from small, one-person programs to large operations with several certified professionals and licensed therapists. Through our instructor certification and center accreditation programs, plus a wide variety of educational resources, including an annual conference, the association helps members start and maintain successful EAAT programs. There are more than 45,000 volunteers, 4,300 certified instructors and equine specialists in mental health and learning, 6,300 therapy horses and thousands of contributors from all over the world helping people at PATH Intl. centers.

In addition to therapeutic riding, PATH Intl. centers offer a number of therapeutic equine-related activities, including hippotherapy, carriage driving, interactive vaulting (similar to gymnastics on a horse), competition (including dressage), equine-faciliated psychotherapy and learning, ground work and stable management. More recently, programs offer services in human growth and development to serve wide-ranging audiences for such educational purposes as leadership training, team building and other human capacity enhancement skills for the workplace and for daily use. PATH Intl. also offers services to military personnel and veterans through PATH International Equine Services for Heroes, which has recently partnered with Wounded Warrior Project to provide scholarships for wounded warriors.

If you would like information on PATH Intl., visit its website at <u>www.pathintl.org</u> or email <u>pathintl@pathintl.org</u>.