

"Ensuring excellence and changing lives through equine-assisted activities and therapies"

For more information, contact:
Cher Smith, Communications Coordinator
(800) 369-7433 x 123
csmith@pathintl.org

May 2012

PATH Intl. Proudly Announces Four New Sponsors in 2012 Ariat International, Bayer Animal Health, Bimeda-Equimax and Tekna Saddlery

DENVER—The Professional Association of Therapeutic Horsemanship International (PATH Intl.) is proud to announce four new sponsors thus far in 2012. <u>Ariat International</u>, <u>Bayer Animal Health</u>, <u>Bimeda-Equimax</u> and <u>Tekna Saddlery</u> have joined the ranks of Purina, Adequan and others through their commitment to inspiring and enriching the human spirit through equine-assisted activities and therapies (EAAT).

"We are thrilled to have these companies join us as sponsors," said PATH Intl. CEO Kay Marsh Green. "Each of these sponsors will help the professionals working day in and day out with clients and horses in their own way. Ariat International and Bimeda-Equimax honor veterans and wounded service personnel through their contributions. Tekna Saddles donated more than 100 saddles to PATH Intl. to be used in therapeutic horsemanship. And Bayer Animal Health is helping PATH Intl. to innovate through the sponsorship of our flash drives at the 2012 PATH Intl. Conference. We could not ask for better companies to work with and hope you will join us by utilizing their superior services."

About PATH Intl.

PATH Intl., formerly NARHA, was formed in 1969 to promote EAAT for individuals with special needs. Throughout the world, hundreds of thousands of individuals with and without special needs experience the rewarding benefits of EAAT. A physical, cognitive or emotional special need does not limit a person from interacting with horses. In fact, such interactions can prove highly rewarding. With more than 3,700 certified instructors, 6,000 therapy horses, 43,000 volunteers and 800 member centers around the globe, almost 48,000 children and adults find a sense of strength and independence through involvement with horses.

Click here to learn more about PATH Intl. and how the power of the horse changes lives.

About PATH Intl.'s New Sponsors

Ariat International is the leading designer and manufacturer of performance footwear, apparel and accessories for equestrian athletes worldwide. Ariat's patented technology delivers the stability, durability and comfort of advanced athletic shoes into English riding boots and authentic Western boots. Visit Ariat at www.ariat.com.

Bimeda-Equimax provides horse owners and veterinarians the highest quality animal health products, including a wide array of FDA approved pharmaceutical products. On such product is EQUIMAX, which provides the only broad-spectrum parasite and tapeworm dewormer safe for all horses. Visit Bimeda-Equimax at www.equimaxhorse.com.

Bayer Animal Health's mission of "Protect animals, benefit people" has placed them in a leadership position worldwide through continuous research and development of new products for animal health and pest control, because a responsible relationship between people, companion animals and livestock requires that they safeguard the health of animals. Visit Bayer Animal Health at www.bayerequineconnection.com.

Tekna Saddlery produces bridles, reins, girths, stirrup straps, horse boots and, of course, saddles made with hi-tech, breathable materials designed to maximize performance, durability and comfort while minimizing maintenance. Shop for products or get a free catalogue at www.teknasaddlery.com.

If you would like information on donating to PATH Intl. or on becoming a PATH Intl. sponsor, contact <u>Megan Ream</u>.

###