

# GUIDELINES FOR POSTER PRESENTATION

## PRE-PLANNING

- *What is a poster session?*
- *What is the purpose of a poster?*
- *What are the elements of an effective poster?*
- *How do you make a poster presentation?*

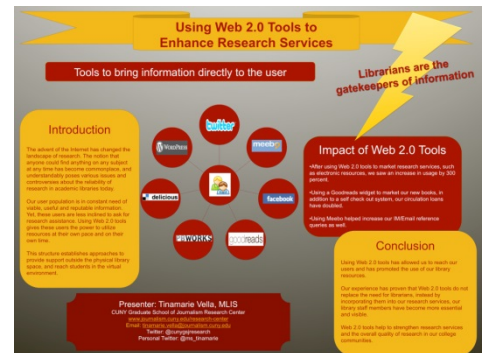
## WHAT IS A POSTER SESSION?

- Event where a researcher or practitioner presents visual display of research/program/project on a poster board
- A summary of what you did, how you did it, what you learned
- Short text, mixed with tables, graphs, images on a poster board
- An event where the researcher or practitioner stands by the poster display during an assigned time so attendees/visitors can come and view the poster and speak with the presenter



## WHAT IS THE PURPOSE OF A POSTER?

- To illustrate an explanation of your project to a viewer while you're there
- To explain your work when you're not there
- To make people want to hear more about your research/program/project



## WHAT ARE THE ELEMENTS OF AN EFFECTIVE POSTER?

- Focused on single message
- Use of graphics-images/graphs can help tell the story, use text sparingly
- Ordered—keep sequence ordered and obvious
- Concise, short, and straightforward writing—long, complex sentences are too difficult for views to read and process

## HOW DO YOU MAKE A POSTER?

- Can use PowerPoint to create your poster –many examples on line.
- Font size : title 54 pt., Body 24 pt., labels, caption 18 pt.
- Set up the page size as 48” width and 36” height
- Leave one inch-margin on all sides
- Print poster at copy store

