




PATH
INTERNATIONAL

Professional Association of Therapeutic
Horsemanship International

Be the **Go-To** for their **Solutions**

You are the go-to person in your field, the one people seek out for advice, guidance and answers. You are the one with solutions. Come to the 2019 PATH Intl. Conference and share your expertise, products and services in our Go-To Solutions Center.

The PATH Intl. Conference and Annual Meeting is the largest event in equine-assisted activities and therapies. The 2019 conference will feature an impressive array of educational sessions presented by industry experts. Ample time is given and encouraged for attendees to interact with solution experts in the Go-To Solutions Center, including a party on opening night. This is **your** chance to shine. Meet center decision-makers face to face while you network with current customers and friends. This is an outstanding opportunity for you to reach this niche market in one event. Join us, and be the go-to for their solutions.

2019 PATH Intl. Conference and Annual Meeting

November 8-10, 2019 Denver, CO

Get your product or service in front of PATH Intl. Members now and be part of a growing and expansive field!



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About PATH Intl.

PATH Intl. establishes the safety standards and best practices to promote ideal outcomes for both humans and equines in equine-assisted activities and therapies.

At PATH Intl. Member Centers, Certified Professionals help participants with special needs find health, strength and well-being through partnership with horses. The PATH Intl. Conference provides continuing education and fresh ideas for certified instructors

and professionals, innovative thinking and networking for administrators, and industry updates for all those involved in EAAT. Join PATH Intl. in this exciting work. **Exhibit at the conference and connect with those who change lives through the power of the horse.**

84% of PATH Intl. Members have a definite affinity for and would purchase from businesses that support PATH Intl. That makes being a part of the Go-To Solutions Center a win-win for PATH Intl. Members and your business.



We Are PATH Intl.
4,776 Certified instructors
873 Member centers
7,993 Individual members
61,642 Volunteers
68,929 Participants served



PATH Intl. Centers

7,943 equines

37.2% spend more than \$25,000 a year on goods and services related to their business

38.7% manage 10 or more program horses

75% of the time, center employees are asked to recommend a product or service

Shouldn't you be reaching these members?

The Westin Westminster - An Ideal Solution



Ideally positioned 15 minutes from both Denver and Boulder, the Westin Westminster recently underwent a full renovation that was completed in May 2018. The on-property Kachina Grill features southwestern cuisine for breakfast, lunch and dinner. The Westin Fitness Studio is available for guests 24/7. An indoor pool and sunset deck will help you relax no matter the weather outside. See photos at marriott.com/hotels/travel/denww-the-westin-westminster.

10600 Westminster Blvd | Westminster, CO 80020
(303) 410-5000

Through special deals for solution experts, reach not only conference attendees but the entire PATH Intl. membership before and after the conference.



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Benefits

At the conference:

- One 8' x 10' draped space with 6 foot table and 2 chairs, admission for two representatives to the Go-To Solutions Center, and ID sign (\$150)
- Listing in the exhibitor section of the online room locator (\$100)
- Linked listing with logo and profile page in the PATH Intl. Conference app
- 25% discount on one conference registration (up to \$182, depending on registration)
- Opportunity to include promotional piece in conference registration bags (value added)
- Exposure to hundreds of conference attendees at the solutions center party on Friday night and other networking opportunities (priceless)

Pricing

Early-bird and loyalty <i>Reserve by March 1</i>	\$800*
Reserve by May 15	\$900*
After May 15	\$1,000*

PATH Intl. Members receive an additional \$100 discount

*Price does not include electricity or wi-fi. A form for those items will be sent later as details are confirmed with the host site hotel.



Extended reach before and after the conference:

- Linked listing on PATH Intl. website exhibitor page (\$500 value)
- Listing in *PATH Intl. eNews* and conference eblasts prior to the conference (value added)
- 50% discount on one advertisement in the Winter 2020 issue of *PATH Intl. Strides* (up to \$350, depending on ad size) and 25% discount on one advertisement in any of the three remaining 2020 issues.

Extend your reach, booth discounts and benefits by becoming a PATH Intl. Sponsor. Learn more here: <https://www.pathintl.org/path-intl-conferences/become-a-sponsor>

Yes! Sign me up for _____ booth(s)!

Company Name _____

Contact Name _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Payment

Amount \$ _____

Check (make payable to PATH Intl.)

Visa MasterCard American Express Discover

Account # _____

Exp. Date _____ CVV# _____

Signature _____

Please return to:

Cher Smith
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Denver, CO 80233
Or fax to (303) 252-4610
Or email to csmith@pathintl.org