

2011-2012

Annual Report



PROFESSIONAL ASSOCIATION OF
THERAPEUTIC HORSEMANSHIP INTERNATIONAL



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Gary Mullen/Rocky Mountain College
Therapeutic Horsemanship Program,
Billings, MT

Cover photo courtesy of Hearts & Horses Inc.,
Loveland, CO

P.O. Box 33150, Denver, CO 80233
Phone: (800) 369-7433
Fax: (303) 252-4610
PATHIntl@PATHIntl.org
www.PATHIntl.org

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Professional Association of Therapeutic Horsemanship International



Ensuring excellence and changing lives through equine-assisted activities and therapies™

Mission Statement

PATH Intl. changes and enriches lives by promoting excellence in equine-assisted activities and therapies.

Vision Statement

The Professional Association of Therapeutic Horsemanship International is a global authority, resource and advocate for equine-assisted activities and therapies and the equines in this work that inspire and enrich the human spirit.

Core Values

- Access and inclusion
- Compassion and caring
- Cooperation and collaboration
- Education
- Excellence
- Innovation
- Integrity and accountability
- Professionalism
- Service
- Holism

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Hearts & Horses, Inc.,
Loveland, CO



Professional Association of Therapeutic Horsemanship International, con't



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On Eagles' Wings,
Fairmont, WV



Riding Unlimited,
Ponder, TX

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Chris Holmes
Gina Taylor



National Ability Center,
Park City, UT

2012 Committees and Task Forces, con't



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Anja Cain
Elizabeth Capalbo
DJ Jesser
Terri Knauer
Heidi Maloy
Alison Plaza



*Meshelle Rives/EquiBloom
Therapeutic Riding, Manor, TX*



State of the Association

Dear Members:

The 2011-2012 year has been a great success by every measure. I've bulleted some of the condensed highlights here, with further detailed information available in the division sections of this annual report.

For the first time, the association budget has surpassed the \$2 million mark and this year, posted a profit of \$41,000 (unaudited) to go to reserves to replenish some costs for the association name change.

Marketing & Communications (pg. 14)

- In July 2011 at the beginning of our fiscal year, the association changed its name to broad approval by membership, friends and associates. The name change rollout continued throughout the year and the trademarking process continues as the association honors the integrity of its brand. The association also changed the name of its military initiative to PATH International Equine Services for Heroes, to specifically move it away from being identified with the many unrelated organizations using the former name.
- Publications, such as *PATH Intl. Strides* magazine, continue to garner praise.
- PATHIntl.org boasts a record number of visitors for the year including a staggering number of visits from 173 countries, confirming the association's international presence.
- Record attendance in scenic and horse-centric Lexington, KY, made for an unforgettable PATH Intl. Conference and Annual Meeting.

Membership (pg. 11)

- PATH Intl. membership numbers continue to grow, underscoring the value of a PATH Intl. membership. Individual membership, including certified professionals, grew 5.3% in 2011/12 over the previous fiscal year. Center membership grew 2.1% during the same period.
- With the help of volunteers from colleges and universities, the association continues to refine the PATH Intl. Higher Education membership. It has generated much interest from universities wishing to provide students with tangible, real-world experience in an equine field.
- Networking and the opportunity to share ideas for best practices and resources is a valuable benefit to all individual members, who are now able to enjoy PATH Intl. Community Connections—the association's own Facebook-like social network.

Programs (pg. 9)

- *The PATH Intl. Standards for Accreditation and Certification*, with the direction of a task force and input from a multitude of volunteers, has been reorganized to reflect the growth and diversity in the EAAT industry.
- The certification processes are under review by a diverse and committed group of volunteers.
- International inquiries regarding accreditation and certification continue to increase exponentially. For example, PATH Intl. is currently in related planning



State of the Association, con't

conversations with members in England, Israel, France, Spain, United Arab Emirates and Japan.

- PATH Intl. communities, committees and task forces continue to actively work on behalf of the association.
- The association is excited to expand and introduce new online learning opportunities through the launch of PATH Intl. webinars.

Development (pg. 18)

- The newly formed Society of Visionaries is one of the initiatives for the development department for the association, as well as a concerted effort to submit grants for funding special projects.
- Every effort was made to increase funding on all levels and was successful, increasing giving 30% over the previous year.
- The Wounded Warrior Project made a grant of \$200,000 to the association. This grant expands the opportunity for post 9/11 veterans to participate in EAAT at PATH Intl. Premier Accredited Centers.

Additionally, PATH Intl. with Colorado State University and the American Quarter Horse Association hosted a summit and invited a group of industry leaders dedicated to looking at the entire EAAT industry. Discussions focused on making sure the industry is sustainable, provides a livable wage to those providing the services, has horses available and trained for EAAT and ensures that consumers know the options available for individuals with special needs.

The association has also worked diligently to fulfill its pledge to the equine-facilitated psychotherapy and equine-facilitated learning communities to integrate their values into all of the work of the organization including its credentialing programs and membership initiatives. The successful integration of EFMHA over the last couple of years positions the association as one providing support to members who work with a diversity of individuals in the breadth of EAAT.

We are proud of the accomplishments of the association over the last year and will continue to work for the advancement of the EAAT industry.

Best Regards,



Kay Marsh Green
PATH Intl. CEO



Lee Ruonavaara/JoyRide
Center, Magnolia, TX

Standards & Education Division

The PATH Intl. Standards & Education Division is responsible for administering center accreditation, instructor certification, standards development and educational support for all credentialing activities.

Accreditation Department

The PATH Intl. on-site accreditation process encourages PATH Intl. member centers to strive for the highest level of safety and organizational proficiency and provides quality assurance for prospective donors, volunteers,

participants and their families. A peer review process in which volunteer PATH Intl. site visitors evaluate centers in accordance with the association's standards recognizes the excellence of PATH Intl. Premier Accredited Centers. In 2011-2012, PATH Intl. accredited 66 centers; 59 centers were reaccredited and seven centers became newly accredited as PATH Intl. Premier Accredited Centers. Site visitors traveled to all 66 centers during 2011-2012. In addition, all active site visitors completed their online site visitor update that focused on the reorganization and changes to the *PATH Intl. Standards for Certification and Accreditation (Standards Manual)* via the new PATH Intl. webinar system.

In the summer and fall of 2011, the dedicated members of the faculty development task force revised and updated the Associate Visitor Training Course. The revised course was offered for the first time at the 2011 PATH Intl. Conference in Lexington, KY, in November. It drew 15 students who all passed the course and are now active site visitors for PATH Intl. in evaluating centers for accreditation and reaccreditation.

Certification Department

Horse Sense of the Carolinas, Inc., Marshall, NC

PATH Intl. instructor workshops and certifications for riding instructors (registered, advanced and master), driving instructors (levels I, II and III), interactive vaulting instructors and equine specialists in mental health and learning. In 2011-2012, 519 PATH Intl. members attended workshops and 429 attended certifications, almost exclusively hosted by PATH Intl. Premier Accredited Centers.

Centers held a total of 70 workshop and certification events in 2011-2012. This included 52 workshops and certifications for registered instructors, seven for advanced instructors, three for vaulting instructors, two for driving instructors and six for equine specialists. PATH Intl. also hosted four mentor trainings, which continue to contribute to candidates' success rate in passing their certifications.

Standards & Education Division, con't



Standards Reorganization

The PATH Intl. Standards Reorganization Task Force completed the first phase of the multi-year standards reorganization process. The work of reorganizing the *PATH Intl. Standards for Certification and Accreditation (Standards Manual)* allows for growth within the EAAT industry without affecting the association's current activities and services. Along with the Standards Reorganization Task Force, a multitude of volunteers representing the various activities, services and member interests of the association contributed their expertise.

Wounded Warrior Project

In 2012, PATH Intl. partnered with Wounded Warrior Project™ to provide equine-assisted activities and therapies (EAAT) for WWP alumni at PATH Intl. Premier Accredited Centers across the country. WWP has made a significant gift of a \$200,000 grant to PATH Intl. for awarding scholarships for EAAT to all interested WWP alumni. (WWP alumni are wounded warriors who have incurred service-connected injuries on or after September 11, 2001.)

This partnership will help WWP fulfill its mission, which is to honor and empower wounded warriors with every type of injury—from the physical to the invisible wounds of war. It will also further WWP's purpose to raise awareness and enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other and to provide unique, direct programs and services to meet their needs.

Online Education

In the spring of 2012, PATH Intl. launched a webinar program to electronically network PATH Intl. members around the globe to easily share important and helpful PATH Intl. educational content. Topics have included presentations on Steps to Successful Accreditation and Equine Welfare Best Practices, as well as many updates for PATH Intl. volunteers. Over 200 PATH Intl. members have logged into various presentations for more than 50 hours of PATH Intl. online education.



Shawn Baecker/The Leaning Post Ranch, Pace, FL



Terry Chase/Craig Hospital, Englewood, CO



Membership Division



The PATH Intl. web-based database operating behind the scenes of the PATH Intl. website enables members to update contact information, renew memberships online and track the status of certifications. Members can connect with committee chairs and members, access their committee's information and use the membership directory to find other members.

In this fiscal year 2011-2012, PATH Intl. integrated online regional and international conference registration, which simplifies members' ability to track continuing education received at these PATH Intl. events.

Higher Education Membership

The PATH Intl. Higher Education Membership offers universities, colleges and other institutions delivering educational content an opportunity to incorporate PATH Intl. educational content into their curricula and facilitates the certification for students interested in becoming PATH Intl. certified instructors at these institutions. In 2011-2012, PATH Intl. had six institutions at the various higher education membership levels, with 43 student members. Nine students from member institutions became PATH Intl. Certified Registered Instructors.

Rein Them In Member-Get-A-Member Drive

The best source of new members is an association's current members. The second PATH Intl. member-get-a-member drive launched in the spring of 2012 with a grand prize of a pick-a-trip weekend for the member who recruited the most new members. As a result of this recruiting effort, almost 250 new members joined PATH Intl., more than doubling member recruitment numbers from the 2011 member-get-a-member campaign. Congratulations go to Pebbles Turbeville from Region 3, who won the pick-a-trip weekend, and to Horses Help in Region 10 the winner of the second prize of a \$100 gift card. All members who recruited new members were entered in a drawing for a free conference registration, and Amanda Costa from Region 5 was the lucky winner.

Membership Growth

PATH Intl. membership numbers continue to grow, underscoring the value of a PATH Intl. membership. Individual membership, including certified professionals, grew 5.3% in 2011/12 over the previous fiscal year. Center membership grew 2.1% during the same period.

	2006	2007	2008	2009	2010	2011	2012
Individuals	5,907	6,437	6,395	6,162	6,353	7,095	7,479
Instructors	2,878	3,286	3,486	3,488	3,637	3,923	4,158
Center Membership	2006	2007	2008	2009	2010	2011	2012
Premier Accredited Centers	217	225	230	232	230	226	227
Centers	474	498	543	550	535	566	570
Non-compliant Centers	28	17	8	0	3	0	12
Total	719	740	781	782	768	792	809



Membership Division, con't

PATH Intl. Community Connections

Since its release in November 2011, more than 1,750 members have logged in to PATH Intl. Community Connections to discuss topics, share resources and support each other and the EAAT industry on this Facebook-like social network. Members joined one or many of the site's 17 community groups based on their interests and geographic locations to discuss lesson plans, policies and other topics of interest. Resources shared by members were downloaded 592 times, demonstrating the need for and value of members' EAAT industry-related knowledge. To continue the site's success and foster its growth, PATH Intl. has dedicated a staff member to the operation of PATH Intl. Community Connections. The following numbers reflect the growth of the site:

- Members who have logged in to Community Connections: 1,766
- Logins to Community Connections: 6,413
- Resources added to site: 33
- Times these resources have been downloaded: 592
- Groups created: 25 total, 17 public
- Contacts made: 495
- Public community group membership:
 - Instructor – 300
 - Administrative – 203
 - EFL – 176
 - EFP – 94
 - Equine Services for Heroes – 74
 - International – 31
 - Driving – 29
 - Equine Welfare – 24
 - Higher Ed – 19
 - Marketing – 18
 - Interactive Vaulting – 14
- Regional community group membership:
 - Region One – 36
 - Region Two – 7
 - Region Five – 27
 - Region Eight – 42
 - Region Nine – 7
 - Region Ten – 18



Midwest Therapeutic Riding Program, Inc., Union Grove, WI



Lisa Renae Nelson

Membership Division, con't



Volunteers

It continues to be the dedication and contributions of over 200 volunteers that make the work of PATH Intl. possible. From the incredible quality and quantity of work of the Standards Reorganization Task Force to the redesign of the Associate Visitor Training Course by the Faculty Development Task Force, the association is guided by the skills, experience and passion of its volunteers. The “EFP Manual—How to Add EFP to Your Existing Private Practice or to a PATH Intl. Center” was published last year and the “Equine Welfare Best Practices” is now available through the PATH Intl. website as a result of the work of the EFP/EFL Membership Task Force and Equine Welfare Committee respectively. The PATH Intl. staff again recognized significant contributions by the association’s active members by awarding Volunteer Leadership Awards in the areas of Programs and Standards, Education and Membership at the 2011 PATH Intl. Conference & Annual Meeting in Lexington, KY.

Thank you to the Member Services team, led by the attentive operations manager Carrie Garnett, Shaunna Murray, Karen Province, Amanda Weaver, Bev Reed and Rachel Davis. Thank you to the Programs Department team led by Jeff Kelling, programs and education manager, Denise Fager and Corey Campbell. These dedicated professionals all contribute to the success and forward progress of the association.



*Cheff Therapeutic
Riding Center, Augusta, MI*



*Shawn Baecker/
The Leaning Post Ranch,
Pace, FL*



Marketing & Communications Division



The division continued to actively promote and brand the association and its new name, which was launched in 2011, by following up on its initial successful publicity with a new print advertising campaign and finalizing the updating of all marketing collateral. At the same time, the division embarked on a fresh PR campaign related to a recent partnership with Wounded Warrior Project, introduced a novel online store for PATH Intl. merchandise and explored promotional video options.

Name Changes

A good part of 2011 was spent launching and implementing the name change. Tool kits including fact sheets were sent to all centers with a metal display sign, and certified professionals received portfolios of business cards and others items to promote the transition. In addition, all brochures and licenses were updated, and new display boards, signage and publications were all recreated to complete the association's adoption of its new name.

The trademarking process for PATH Intl. continued as the association honored the integrity of its brand. In addition to a new advertising campaign, a successful PR campaign was targeted to media in the fields of equine, disabilities, sports and recreation, mental health, the medical community and mass media. Not only was the name change a great conversation starter, but compelling human-interest stories were pitched in tandem, and the association attracted great attention that included an invitation to appear on a feature program on Horse Talk TV.

A similar trademark process was initiated for PATH International Equine Services for Heroes, which officially replaced PATH Intl. Horses for Heroes. The department has continued to field a number of calls from centers, documentary producers and reporters who have experienced confusion with groups calling themselves Horse for Heroes. They all agreed that this new name, while perhaps not as catchy, is a positive move that distinguishes the exemplary services PATH Intl. centers provide to veterans and wounded service personnel.

Wounded Warrior Project Partnership PR

The announcement of a partnership between PATH Intl. and Wounded Warrior Project (WWP), which gives post 9/11 veterans scholarship grants to participate in EAAT at PATH Intl. Premier Accredited Centers, was a golden PR opportunity. The division was able to mount an exciting PR campaign using Vocus software, which was contracted for use during the name change launch, to distribute over 4,000 releases to media outlets. Targeted media included popular/mass consumer, veterans, parents and disabilities outlets. In addition, a number of American



Erica Flamand/Misty Meadows Mitey Riders, Inc., Waxhaw, NC



Marketing & Communications Division, con't



Horse Publications member media picked up the story electronically and in print. The association received an abundance of follow-up phone calls by year-end and fact-finding inquiries as a result of the release. The campaign also gave PATH Intl. the chance to promote the positive impact of WWP and its partnership with the association on veterans' lives while increasing the name recognition of PATH International Equine Services for Heroes.

Online Store Launch

The launch of the new online logo-wear store this year, which allows the customization of any clothing or promotional merchandise, has been very successful. This no-cost to the association, third-party vendor relationship resolves the challenge of not having the resources to fully stock an online store, while meeting member requests to have logo-wear available all year. The association receives a percentage of all purchases generated on the site, and the store front is branded to appear seamless between the PATH Intl. website and the store.



Erica Flamand/Misty Meadows
Mitey Riders, Inc., Weddington, NC

PATH Intl. Media

New ads have been designed for use in Equine Network publications and other equine industry publications including AQHA and AHA. The ads have been posted online and linked to press releases for publications to run as filler as space becomes available. All ads, which have been targeted to equine publications and mental health publications or are PATH International Equine Services for Heroes specific, carry a call to action. In addition, all collateral and brochures have been updated, including a new brochure for PATH International Equine Services for Heroes.

PATH Intl. publications, such as *PATH Intl. Strides* magazine, continue to garner praise while regularly providing knowledge and insight about the challenges and successes in the EAAT field and keeping readers informed of association events and programs. Meanwhile, *PATH Intl. eNews* continues to reach more than 7,000 active email addresses twice a month.

PATH Intl. ran a very successful photo contest in July and August 2011. More than 200 entries were received, providing PATH Intl. with a good range of photos to use for publications, advertising and the website. Three entries have already been used on *PATH*



Marketing & Communications Division, con't



Intl. Strides covers, and many have been used to illustrate articles.

A professional photo shoot, which took place in the spring of 2012 at Hearts & Horses Therapeutic Riding Inc., a PATH Intl. Premier Accredited Center in Loveland, CO, has provided the association with more than 700 high-quality images. Capturing everything from children grooming horses and giving them heart-warming hugs to lessons with adults with physical challenges, the photos are a wonderful asset for all marketing collateral material, including print ads and *PATH Intl. Strides*. Plans for a low- or no-cost promotional video are also in the works.

After an extensive update of the website involving more than 1,000 name changes, which included every page, form, PDF, application and contact link, pathintl.org continues to grow and be a widely used resource by members. In 2011-2012, the website had more than 257,000 visits (with visitors from more than 170 countries viewing more than one million pages), and its user-friendly, content-rich interface has cut down on office phone calls. Find a Center, followed by Certifications, are two of the most visited pages.

Social Media

In this age of social media saturation, PATH Intl. has carefully planned which media outlets to build strongly and is investigating future trends to strategize how to best present PATH Intl. to new users while maintaining links with its current social media base. Facebook continues to be the most recognized and respected social media site. In the last year, with over 3,700 friends, the PATH Intl. Facebook page regained the fans it lost when staff had to recreate a new page due to the name change. It continues to be a nice “gathering place” for members and supporters and has been successful as a marketing tool in a limited-time conference registration promotion, for sponsor promotions and in marketing PATH Intl. webinars, as well as in supporting the holiday appeal and other giving campaigns.



Colorado Therapeutic Riding Center, Inc.,
Longmont, CO



Changing Rein Equine
Assisted Activities and
Therapies, Graham, WA



Marketing & Communications Division, con't



PATH Intl. continues to utilize the benefits of Twitter. The majority of tweets to its followers are links to *PATH Intl. eNews* or eblast communications. More applications for Twitter are being discussed, including ways to tweet to conference attendees. The 2011 conference saw the first time an interactive panel used Twitter and Facebook to ask questions of the panelists.

The PATH Intl. LinkedIn profile is another way of connecting members. Even more than the other two major social media outlets, LinkedIn is used by professionals to search for organizations. LinkedIn helps PATH Intl. maintain a professional appearance and link with professionals in the EAAT field, such as therapists, instructors, medical doctors and researchers.

2011 PATH Intl. Conference

One thousand attendees (including 800 full registrants) set record attendance in scenic and horse-centric Lexington, KY, which made for an unforgettable 2011 PATH Intl. Conference and Annual Meeting. In survey results, 91% of responding attendees ranked the conference content as informative. This was the first conference since the name change and it lived up to its title as international with attendees from across the United States and eight countries. The newly formed Society of Visionaries, whose members have each pledged to provide generous financial support as well as experienced guidance for PATH Intl., gathered at the event and enjoyed a private tour of a stud farm.

2012 Regional Conferences

In 2012, PATH Intl. regions hosted 896 participants at conferences around the United States, an increase of 15.2% over the previous year. Region conferences continued to be a popular point of connection for members, as well as a way for members to earn continuing education hours and give feedback to PATH Intl. Regional Representative and State Chairs through standards hearings, PATH Intl. updates and state meetings.

Thank you to Jaime Covington, conference and events coordinator; Cher Smith, communications coordinator and webmaster; Karen Karvonen, *PATH Intl. Strides* editor; and Joan Pacos, *PATH Intl. Strides* graphic designer who, in conjunction with volunteers, vendors and independent contractors work tirelessly to deliver the great volume and quality of work the PATH Intl. Marketing & Communications staff provides to support the mission and objectives of this fine association.



2011 PATH Intl. Horse Expo attendees watch a vaulting demonstration.



Attendees at the 2011 PATH Intl. Horse Expo.

Development Division



The development division thanks the association's many individual donors, sponsors, foundations and partners for helping PATH Intl. to raise more than \$206,000 in 2011-2012. Through the generosity of these patrons, PATH Intl. was able to provide seven Riders Assistance Fund Scholarships for participants in need at Premier Accredited Centers, help a center return to business after Hurricane Irene and underwrite the costs of both center accreditation and instructor certification.

Sponsorship Growth

During 2011-2012, the development division focused on recruiting new sponsors while maintaining relationships with current and past year's sponsors. PATH Intl. continued to grow its sponsorship efforts into a year-round program, rather than focus specifically on the PATH Intl. Conference and Annual Meeting. These efforts have led to increased sponsorships from many long-time friends, as well as new sponsors joining this past year. Sponsors and corporate members include: Adequan, Bayer Healthcare Animal Health, Bimeda/Equimax, Breyer, CenturyLink, DonorPro by Towercare Technologies, Equine Network/AIM, Equisure, Farnam, Horse Sense of the Carolinas, Markel, Platinum Performance, Populous, Purina, Rod's Western Palace, Show-Me Animal Products, SureHands Lift & Care Systems, Tekna Saddles and Triple Crown Nutrition.



*Hearts & Horses, Inc.,
Loveland, CO*

Foundation & Nonprofit Partners

With a full-time sponsorship and development manager and a part-time contract grant writer, the development division was able to significantly grow its foundation and nonprofit support in 2011-2012. This year's foundations and nonprofit partners include: AAEP Foundation, American Quarter Horse Association, American Quarter Horse Foundation, Baker School, Build-A-Bear Workshop Foundation, Combined Federal Campaign, Christopher and Dana Reeve Foundation, Community First Foundation, Equus Foundation, Jocarno Fund, Lovinger Family Foundation, Lyon Family Foundation, Ohio University Southern Campus, Singletary Foundation, Western and English Sales Association (WESA), William Ewing Foundation and Wounded Warrior Project.

Member Donations

Building on last year's success, the Society of Visionaries (donors of at least \$1,000) increased its membership to 15 individuals focused on ensuring the future of the EAAT industry. PATH Intl. members also continue to give generously with their individual, center and instructor memberships, comprising the core of our donations.



Development Division, con't



For the second year in a row, every member of the PATH Intl. Board of Trustees made an individual contribution during the fiscal year, increasing their total giving by 36 percent. We look forward to raising even more funds next year to continue the excellence of PATH Intl. and all its programs.

PATH Intl. Restricted Funds

These funds are restricted to the following purposes:

Bliss Brown Memorial Scholarship Fund assists PATH Intl. Certified Advanced Instructors with the cost of pursuing master certification.

Disaster Relief Fund helps PATH Intl. centers in good standing to fund expenses for immediate needs not normally covered by operating insurance after natural or man-made catastrophic disasters.

Equine Services for Heroes Fund assists PATH Intl. centers in their efforts to serve wounded veterans and service personnel through equine-assisted activities and therapies.

Marjorie V. Kittredge Equine-Facilitated Psychotherapy and Learning Scholarship Fund helps PATH Intl. EFP/L members to attend the industry's premier educational event, the PATH Intl. Conference and Annual Meeting.

Pat and Jackie Mullins PATH Intl. Conference Sponsorship Fund assists PATH Intl. members to attend the industry's premier educational event, the PATH Intl. Conference and Annual Meeting.

Margo O'Callaghan Competition Fund assists riders with disabilities whose goal is to compete in horse shows at a national and international level.

Regional Speakers Fund underwrites high-quality presenters for PATH Intl. Regional Conferences.

Rider's Assistance Fund provides monetary assistance so that a child who would not otherwise be financially able, can participate in an EAAT program at a PATH Intl. Premier Accredited Center.



SIRE, Houston's Therapeutic Equestrian Centers, Hockley, TX



Carlisle Academy Integrative Equine Therapy & Sports, Lyman, ME

PATH Intl. Affiliate Partner Program



*Hearts & Horses, Inc.,
Loveland, CO*

This program is designed to create partnerships between PATH Intl. and non-commercial organizations that share the PATH Intl. vision and support the PATH Intl. mission.

American Hippotherapy Association

The American Hippotherapy Association was PATH Intl.'s first nationally recognized affiliate partner, and we continue to enjoy a mutually beneficial relationship.

American Quarter Horse Association

PATH Intl. continues its marketing alliance agreement with the American Quarter Horse Association. This agreement has already benefited PATH Intl. and its member centers in many ways, from centers receiving America's Horse Cares grants and forming a committee to work on competitive riding opportunities for PATH Intl. riders within AQHA, to far-reaching exposure through the AQHA Journal, which inspires and educates a new audience about PATH Intl.



PATH Intl. Financial Position



Three-year Comparison
Fiscal Years ending June 30, 2012, 2011 and 2010

	Unaudited June 30, 2012	Audited June 30, 2011	Audited June 30, 2010
ASSETS			
Current Assets:			
Cash & Cash Equivalents	585,206	528,749	638,518
Accounts Receivable	52,276	35,249	43,505
Inventory	40,242	41,470	44,171
Prepaid Expenses/Deposits	40,591	52,589	58,319
Total Current Assets	718,315	658,057	784,513
Other Assets:			
Intangible Asset – Trademarks	93,025	52,589	6,165
Property/Equipment, Net of Depreciation	31,415	42,898	49,337
TOTAL ASSETS	842,755	753,544	840,015
LIABILITIES AND NET ASSETS			
Current Liabilities:			
Accounts Payable	48,706	93,541	28,948
Accrued Liabilities	134,985	36,851	23,399
Deferred Revenues – Member Dues	445,052	511,976	399,262
Other Deferred Revenues	56,958	0	48,550
Total Current Liabilities	685,701	642,368	500,159
Other Liabilities:			
LT Portion – Life Member Dues	93,119	86,842	87,617
Total Liabilities	778,820	729,210	587,776
Net Assets:			
Unrestricted	(59,641)	(93,153)	112,650
Temporarily Restricted	123,576	117,488	139,589
Permanently Restricted			
Total Net Assets	63,935	24,335	252,239
TOTAL LIABILITIES AND NET ASSETS	842,755	753,545	840,015



PATH Intl. Operating Results



Three-year Comparison
Fiscal Years ending June 30, 2012, 2011 and 2010

	Unaudited June 30, 2012	Audited June 30, 2011	Audited June 30, 2010
SUPPORT AND REVENUE:			
Membership Dues	886,721	855,720	783,434
Program Accreditation/Certification	395,143	313,749	271,642
Conference Revenues	547,548	437,341	469,099
Contributions	214,034	115,172	92,109
Merchandise Revenue	77,953	70,401	80,578
Investment Income	2,478	3,381	3,912
Miscellaneous	805	26,249	37,507
In-Kind Support	9,810	8,400	3,000
Total Support and Revenue	2,134,492	1,830,413	1,741,281
Expenses			
Program Services			
Equine-Assisted Activities	1,717,807	1,691,222	1,362,830
Supporting Services			
Fundraising	104,745	100,203	127,685
General and Administrative	272,335	266,892	292,976
Total Supporting	377,080	367,095	420,661
Total Liabilities	2,094,887	2,058,317	1,783,491
TOTAL INCOME/(EXPENSE)	39,605	(227,904)	(42,210)



Your Gifts



Your loyal generosity helps PATH Intl. lengthen its stride. THANK YOU.

PATH Intl. has made a sincere effort to accurately honor each and every donation received in the PATH Intl. offices from July 1, 2011 to June 30, 2012. If you notice an error, please accept our apology and let us know. Please contact Megan Ream Ferry at mferry@pathintl.org or (303) 452-1212 if you'd like to donate and see your name on this list in the future.

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PATH Intl. would like to recognize the individuals and centers with the greatest longevity as members of the association.

This list was compiled from data collected June 30, 2011. If you see a discrepancy or feel there is an omission, please contact the following individuals at (800) 369-7433: Individuals - Shaunna Murray, ext. 119; Centers - Karen Province, ext. 111.

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Happy Trails Therapeutic Horsemanship Center, Inc.,
Franklinton, LA
Harmony Farms, Inc., Rockledge, FL
Heads Up! Therapeutic Riding Program Inc.,
Pittsboro, NC
Heartland Equine Therapeutic Riding Academy
HETRA, Valley, NE
Heartland Therapeutic Riding, Inc., Stilwell, KS
Hearts Therapeutic Equestrian Center,
Santa Barbara, CA
Horse Power, Inc., Temple, NH
Horsepower, Inc., Castle Rock, CO
Horses Help, Phoenix, AZ
HorseSense for Special Riders, La Crosse, WI
J.F. Shea Therapeutic Riding Center,
San Juan Capistrano, CA
Kent Association of Riding Therapy, Inc., Worton, MD
Lenawee Therapeutic Riding, Adrian, MI
Little Bit Therapeutic Riding Center, Woodinville, WA
Long Island Riding for the Handicapped Association,
Glen Head, NY
Lothlorien Therapeutic Riding Center, Inc.,
East Aurora, NY
Lovelane Special Needs Horseback Riding Program,
Lincoln, MA
M.A.R.E. Therapeutic Riding Center, Bakersfield, CA
Main Stay Therapeutic Riding Program, Richmond, IL
Marion Therapeutic Riding Association, Inc.,
Ocala, FL
Miracles in Motion Therapeutic Equestrian Center,
Cedar Rapids, IA
Mounted Angels Therapeutic Horsemanship, Pearl, IL
New Kingdom Trailriders, Moline, IL
Newaygo County 4-H Special Riding Program,
Fremont, MI
North Carolina Therapeutic Riding Center, Inc.,
Mebane, NC
Palouse Area Therapeutic Horsemanship,
Pullman, WA
Pegasus Farm, Hartville, OH
Prancing Horse Inc., Southern Pines, NC
Praying Hands Ranches, Parker, CO
Progressive Equestrian Therapeutic Service, Inc.,
Upper Marlboro, MD
Project ASTRIDE, Avon, MN
Project Stable Foundation, Southwest Ranches, FL
Rainbow Center 4-H Therapeutic Equest. Prog. Inc.,
Manassas, VA
REINS – CA, Bonsall, CA
Reins of Hope, Inc., Elmira, NY
Ride On, Inc., Richmond, TX
Ride With Pride, Inc., Staunton, VA
Riding Institute for Disabled Equestrians, Silt, CO
Riding Unlimited, Ponder, TX
Rio Bravo Therapy Services Therapeutic
Horsemanship, El Paso, TX
Rocking Horse Ranch Therapeutic Riding Program,
Greenville, NC
Rocky Top Therapy Center, Keller, TX
Saddle Light Center, Selma, TX
Saddle Up!, Franklin, TN
Sarasota Manatee Association for Riding Therapy,
Bradenton, FL
Shangri-La Therapeutic Academy of Riding, Lenoir
City, TN
SMILES, Darien, WI

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Sonrisas Therapeutic Riding, San Angelo, TX
Special Equestrian Riding Therapy, Moorpark, CA
Special Equestrians of the Treasure Coast,
Vero Beach, FL
Special Equestrians, Inc., Indian Springs, AL
Special Equestrians, Inc., Fort Myers, FL
Special People United to Ride, Inc., Lincroft, NJ
Stable Hands, Inc. Equine Therapy Center,
Wausau, WI
STAR Riding Program, Inc., Billings, MT
Stepping Stones Therapeutic Riding Inc., Monroe, MI
T.H.E. Center, Inc., Hemet, CA
Talbot Special Riders, Inc., Easton, MD
The Bridge Center, Bridgewater, MA
The Equestrian Therapy Program, Cridersville, OH
The Learning Clinic Inc., Brooklyn, CT
The Riding Therapy Center, Victoria, TX
Therapeutic & Recreational Riding Center, Inc.,
Glenwood, MD
Therapeutic Equestrian Center, Inc., Holyoke, MA
Therapeutic Riding Center of Huntington Beach, Inc.,
Huntington Beach, CA
Therapeutic Riding Institute, Inc., Dayton, OH
Therapeutic Riding of Texas, Waxahachie, TX
Therapeutic Riding, Inc., Ann Arbor, MI
THORNCROFT Therapeutic Horsebackriding, Inc.,
Malvern, PA
Three Gaits, Inc., Oregon, WI
University of New Hampshire Therapeutic Riding Program,
Durham, NH
We Can Ride, Inc, Minnetonka, MN
Windridge Therapeutic Equestrian Center of East TX,
Longview, TX
Windrush Farm Therapeutic Equitation, Inc., Boxford, MA



*Meshelle Rives/EquiBloom
Therapeutic Riding, Manor, TX*

