



**Board of Trustees Meeting
Minutes
November 5 & 6, 2015**

Welcome and Call to Order

Jim Harlan

Attendees: Julie Broadway, Arlene Alen, Ross Braun, Joahn Hall, Richard Loomis, Miyako Kinoshita, Patti Coyle, Susan Becklenberg, Allyn Mann, Jeff Beck, Holly Schmitt Fox, Jody Enget, Jim Harlan

Staff: Kathy Alm, Margo Parks, (Kimberly Price)

Minutes

Jim Harlan

B-1, September 2015

Motion: Julie Broadway

Second: Arlene Alen

September 2015 Board of Trustees meeting minutes approved

President's Comments

Jim Harlan

Jim discussed the board spring retreat. After a vote was taken via Survey Monkey the date selected was May 13th through 15th. Start at noon on the 13th and end at 1pm on the 15th. It was understood the date wasn't the most optimal for several board members but they were asked to look at their schedules and see if they could make it work.

C-1, Advisory Council Charter

Ross Braun made a motion to approve the charter as presented

Second: Holly Schmitt Fox

Consent Agenda

Jim Harlan

D-1, September 2015 Finance Committee minutes

Motion to accept: Ross Braun

Second: Patti Coyle

The documents were accepted.

CEO Report

Kathy Alm

Kathy gave a report from the ASAE Conference on sponsorships and technology trends. She noted the importance of name branding and creating strong partnerships Renewable sponsorship rates averages 75% PATH's renewal rate is currently 76%. Technology can interrupt an organization like uber disrupting taxis. Technology management is an important way to reach our members. Making Community Connections and our website to become mobile friendly is critical since more and more people are going to their phones for internet research. Data safety is also a huge concern including protecting our members privacy. Future trends of technology include personal, humanization, accessible by multi-generations.

Questions and Comments- Jeff Beck added that many companies are only interested in exclusive sponsorships in order to promote their company without competition. Sponsorship involvement



is necessary to a sponsor to have some control in the organization media output. Allyn Mann added that exploring more sponsors outside of the equine community to broad PATH exposure.

Board Committee Reports

Finance Committee

Ross Braun

F-1 & 2, September Financial Explanation and Financials

F-3, 1st Quarter Projections

F-4, Gift Acceptance Policy

F-5, Documentation, Retention and Destruction

Motion to approve September 2015 Financials: Susan Becklenberg

Second: Jeff Beck

*Bank Signatures

Susan Becklenberg

Susan reported PATH Intl. staff has requested a board member, preferably the Treasurer, should be able to access bank accounts in the event of an emergency when an approved staff representative is not available. As Susan completed her report those banking documents were handed to her by staff member.

Arlene Alen motioned for Susan, as Treasurer, to sign and complete the bank account forms.

Jeff Beck seconded.

Approved

*Gift Acceptance Policy

Motion to approve this policy as presented: Joahn Hall

Second: Patti Coyle

*Documentation retention and Destruction policy

Motion to approve this policy as presented: Jeff Beck

Second: Susan Becklenberg

Audit Committee

Jeff Beck

G-1, 2 & 3 Audit presentations

Jeff stated that everything went well. He also explained the balance sheet as of 6/30/15. He stated that PATH Intl. has made great progress. Kathy Alm commented that the staff did a great job with unexpected expenses such as the CEO search and relocation. Jeff stated that with just a minor notation there were no issues in compliance, laws, etc. We received a very good report from the auditors and the staff and Finance Committee very well together.

Motion to approve the 2014 Audit report as presented as recommended by the Audit and Finance committees: Julie Broadway

Second: Susan Becklenberg

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The 2014 Audit report was approved

Election of Officers

Jody Enget

Jody reported to the Board of Trustees the names of the board members nominated for officer positions for 2015/16. The names and positions given were as follows:

Julie Broadway	President
Ross Braun	Vice President
Susan Becklenberg	Treasurer



Miyako Kinoshita
Jim Harlan

Secretary
Past President

A vote was taken to accept these board members as officers for the 2015-16 year by the Board of Trustees and it was accepted unanimously.

Board Governance

Arlene Alen

Arlene discussed with the board the Bylaws Policies and Procedures and whether or not these needed to be taken to the membership. It was decided that these items were strictly policies and procedures and not necessary to be taken to the membership. The Board of Trustees approved the PATH Intl. Bylaws housekeeping issues for two definitions:

1. Regarding appointed trustee terms running from annual meeting to annual meeting (Bylaws – Article 6, Section 2) and
2. Defines effect of an appointed trustee’s term on six-year term limit. (Bylaws – Article 6, Section 3)

Motion: Ross Braun

Second: Susan Becklenberg

Marketing/Development

Holly Schmitt Fox/
Julie Broadway

Julie thanked the board members for their donations and reminded them they still had the chance to become a Visionary. Holly talked about our major donors and how wonderful it would be to send them personal thank you notes from the board. Each board member was given a thank you note to complete along with a name and donation history of the major donors.

Ambassador Share

Jim Harlan

Other Business

Jim Harlan

Adjournment

Jim Harlan

Motion to adjourn: Ross Braun

Time: 12:45 p.m. 11/6/15

Next Meeting

Jim Harlan

January 25, 2016