



**Board of Trustees Meeting
November 10, 2017 8:40am CT
Minutes**

Welcome

Ross Braun

The meeting was called to order at 8:50am CT.

Members Present: Susan Becklenberg, Kim Berggren, Ross Braun, Julie Broadway, Scott Carver, Patti Coyle, Lili Kellogg, Michael Kaufmann, Brandan Montminy, Ed Milford

Staff: Kathy Alm

Guests: Past PATH Intl. Trustee members Jeff Beck and Jim Harlan; PATH Intl. Region Representatives; Tom Anderson; Cathie McKinnon

Intro Membership Oversight Committee (MOC)

Ross Braun

B-1, List of Region Reps

- Region Representatives introduced themselves to the Trustees.

B-2, MOC Outreach Update

- Susan Lutz, MOC Chair, provided an update regarding the Region Outreach activities

Board President Comments

Ross Braun

Annual Meeting Recap

- Ross Braun provided a recap of the Annual Meeting
 - Bylaws vote: 241 votes counted; 231 (96%) in favor, 10 (4%) against
Change passed by two-thirds majority.
 - Suggestion made to put Annual Meeting PowerPoint on PATH Intl. Website for all membership access

Board time and day for the next year

- Discussion regarding day and time for ongoing BoT meetings. Determined that meeting would remain on fourth Monday of month, every other month beginning January 2018, at:
 - 4:30 pm MT
 - 5:30 pm CT
 - 6:30 pm ET
- Time represents a change to one hour earlier

Governance, Finance and Operational Committee Chairs/Members

Ross Braun

C-1, List of Committee Chairs and Members for board and operational committees were reviewed and approved as presented:

- Board Committees:
 - Motion to approve: Sue Becklenberg
 - Second: Julie Broadway
- Operational Committees:
 - Motion to approve: Michael Kaufmann
 - Second: Kim Berggren



Getting to Know You Activity

Michael Kaufmann

- Michael Kaufmann provided an activity that began with trustees contacting individuals not associated with the conference with a list of questions. Activity illustrated different aspects of outreach and communication and provided opportunity for discussion regarding how trustees felt, how people responded and what we learned from conversations. Activity demonstrated how trustees could utilize during outreach endeavors.

Strategic Plan Review and future

Kathy Alm/Julie Broadway

D-1, Strategic Plan Process and Timeline

- Overview of process and timeline discussed. 'Think Tank' will be developed in January to discuss trends and research. Please forward names to Julie or Kathy of potential interested individuals.
- Once 'think Tank' has met, next step is to develop Strategic Planning Committee and RFP for prospective consultants. Please advise Julie or Kathy of any consultant referrals.

D-2, Change Drivers

- Discussion regarding change drivers and how may impact future of organization(s) and need to discuss during Strategic Planning process.
 - Aging workforce
 - Virtual Meetings
 - Millennials

D-3, Trends and Innovations Staff Summary

- PATH Intl. Leadership Staff met to discuss trends. Summary of their conversation was reviewed by Trustees.

Board Goal Setting

Julie Broadway

E-1, Goal Tracker

- Board goal tracker and results to date discussed. Trustees encouraged to record activity.
- To help expedite recording of information, please forward any activity to Kandis and she will update tracker.
- Additional follow-up will be provided by Julie via email with thoughts regarding future board and trustee goals.

Mega Question Discussion continued

Ross Braun

What does it really mean to have international in our name?

- As question was discussed in depth during board meeting November 9th, no further conversation occurred. It was agreed this would be a topic for discussion during the next Strategic Planning process.

Other business:

- PATH Intl. office lease up in March 2018. Options are being reviewed.
 - Possibility exists to stay in current location (with issues being addressed)



- Two other locations under consideration for 3-4 year lease if determined not amenable to stay in current location.
- Possible 3-4 year goal to be with CSU/ Temple Grandin Center at Stockyards in Denver, CO.
- Awards luncheon logistics discussed
- HHRF 'Think Tank' 3pm in hospitality suite for all trustees who would like to attend/learn more about research in the field
 - Trustees reminded to be cognizant of 'personal opinions' vs. those of PATH Intl. BoT
- Horse expo –please make sure you have bus reservation if attending

Motion to Adjourn: Kim Berggren at 10:52am CT