

PATH International Annual Meeting Agenda Board of Trustees Secretary Notes—Arlene Alen Friday, November 8, 2013 Orlando, Florida 7:30 – 9 a.m.

Welcome and Call to Order

Jody Enget, President

7:40 a.m. Jody welcomes the room and calls the meeting to order

Secretary's Report

Arlene Alen, Secretary

November 2, 2012 Minutes

Move to Approve: Karen Bocksel

Second: Kim Henning

Request for changes or modifications? None proffered

Approved

Treasurer's Report

Julie Broadway, Treasurer

Finance Report 2012-2013 Fiscal Year

We recently completed the annual audit (which I am delighted to report went extremely well). You will find it posted on the PATH Intl. website very shortly. The detailed results for the prior fiscal year were audited around this time last year, and the audit is currently available on our website. 2013 was a good, solid year.

Approve

- All local, state, federal filings are up to date
- PATH International uses an independent auditor
- The 2012-2013 audit will be available on the website as soon as the auditors have finalized the 990. Both will appear at the same time on the website.

PATH International Fiscal Results

Fiscal Years ending June 30, 2013 and 2012

June 30 2013 June 30, 2012 Audited Audited \$2,186,180 \$2,066,155

Total Support and Revenue\$2,186,180

President's Report

J. Enget

Jody outlined the board committees: Governance, Finance, Development, plus Strategic Initiatives Review Committee, Strategic Planning Committee, and Region Restructure committee. Jodie thanked the Board of Trustees and staff for two great years of service, and she appreciated the collaboration during her term as President.



CEO's Report Kay Green, CEO

Kay gave an overview of activities of PATH Intl., including the new Strategic Plan.

The new Parents and Professionals Guide sponsored by Purina just came out.

Spring issue of PATH Intl. Strides is of significant interest and in demand with its military focus.

PATH Intl. membership is growing.

PATH Intl. Community Connections increased 104% for visitors and increased more than 50% in utilization.

Wounded Warrior Project increased in numbers served, and Wounded Warrior Project is very pleased.

The Master Instructor certification process was updated.

Online education demand and opportunities are growing.

Site and accreditation process has been refined and updated.

The Annual Report is on the flash drive now and website.

Region Representative Handbook updated.

Donations increased 22% this year.

A goal for the future is to achieve public name recognition and as a start to this, a Medical Advisory committee has been established.

American Horse Council is helping with House Bill 1705, Caitlin's Law serving military families with EAAT benefits.

We are growing partnerships and alliances with other associations.

We were awarded the Equine Industry Vision Award by American Horse Publications & Zoetis.

Strategic Plan

Kathy Alm, Chair

Strategic Plan Committee

Kathy introduced the Strategic Plan.

There was an extensive process for hiring the consultant. Much information was compiled: Data, survey, focus groups, SWOT and outcomes. The new plan reflects the desires of the membership.

<u>Mission:</u> The Professional Association of Therapeutic Horsemanship International promotes safety and optimal outcomes in equine-assisted activities and therapies for individuals with special needs.

<u>Vision</u>: PATH Intl. is a global authority, resource and advocate for equine-assisted activities and therapies and the equines in this work that inspire and enrich the human spirit.

<u>Competitive Advantage</u>: Our tested and proven credentialing and standards promote peace of mind for you and your center, the participants and families and the equines who partner with you in your work.

There are 5 strategic goals for next three to five years.

- 1. We are recognized for our excellence in credentialing.
- 2. We connect members to resources, information and networks.
- 3. Our quality assurance program enables instructors and centers to deliver safe, superior services and programs.
- 4. Our organizational systems and people power enable us to meet our strategic goals.



5. Build strategic relationships and communication efforts that support partnerships, alliances and brand awareness.

These goals and steps will be implemented slowly. Do not expect massive change in the short term. Kathy thanked committee: Jim Harlan, Julie Broadway, Arlene Alen, Dr. Joahn Hall and CEO Kay Green.

Election Results

Miyako Kinoshita, Chair Governance Committee

Announced new Board Officers:

President Jim Harlan

Vice President Julie Broadway Secretary Miyako Kinoshita

Treasurer Ross Braun
Past President Jody Enget

Announced new PATH Intl. Region Representatives

Region 1 Leanne Hatch
Region 3 Carol Petitto
Region 5 Susan Lutz
Region 7 Erin Bevington
Region 9 Annie Mabry
Region 11 Dana Vennen

Thanks to the outgoing PATH Intl. Region Representatives for all their hard work.

President's Award J. Enget

Jody presents to Jim Harlan with thanks for his contributions to the team, organization and her personally. Jim responds in kind and thanks all.

Tribute to Paul Spiers, Past President of NARHA, was read.

Appreciation K. Green

Kay expresses deep appreciation to Jody Enget and Jim Harlan and then Jim Harlan speaks.

Standards Vote Dr. Sharon Butler, Chair

Standards Task Force

The following standards were voted on by PATH Intl. Region Representatives.



Standard 1 – FTS1 (Passed)	
Standard 2 – FTS2 (Passed)	
EQM1 – (Passed)	
EQM7 – (Passed)	
MMH18 – (Passed)	
A8-9 – (Passed)	
Old Business None New Business Jenny Nell requests we send out minutes closer to meeting in dra out a year later at conference.	J. Enget J. Enget ft form in lieu of just handing
Kay Green: Housekeeping Announcements	
Adjournment: Motion to adjourn: Kim Henning Meeting Adjourned: 8:29 a.m.	J. Enget
Respectfully submitted, Arlene Alen, Secretary Board of Trustees	
Next PATH International Annual meeting will be at the PATH Intl. conference, October 29	

through November 1, 2014, San Diego, California