





INGREDIENTS FLOW SECRET SAUCE Marketing (clear communication) • What are you selling? • Identify your audience or client population • What are your outcomes using education language?

HELPFUL EDU	JCATION TERMS/VOCABULARY
Social Emotional Learnin	
 Multi-Tiered System of S 	
• IEP/504/ALP/READ Plan	
• Health Plan	
• Safety Plan	
• Threat Assessment	
• Best Instructional Practice	es P

MUST HAVE INGREDIENTS • Transportation Options (district, volunteers, Salvation Army, etc.) • Define your client specifically and align to the program offerings • What's your emergency plan? - Supervision plan • Liability • Insurance • Background checks for staff and volunteers • Parent Consent • Photo release

BARNERS • Lack of Understanding • Buy-In • Structure • Funding	
SUGGERIONS • Offer tours/ presentations • Get to know your community • Offer a leadership session • Weekly newsletters • Videos • Have a list of standards or skills provided throughout outcomes • PTO partnerships, SACs, Boys and Girls Club, YMCA	
TABLE PLANNING Activity to begin your launch!	

EXAMPLE: PARTNERSHIP WITH HEARTS 8	k HORSES
REALD & 1000S Drope barycon Parts	Short Term Positive skills, attitudes, behaviors
Offer 8 week program for our Middle School Students	Better relationships and happier, engaged students
	Fewer expulsions, suspensions, discipline issues
 BVSD provides transportation & lunch 	Better academic markers
We provide EOP training for H&H (tabletop activities)	Long Term High school graduation College and career readiness
• Intake Packet w/H&H Liability Form and Liability Form	Well being (ACE's)
Q	Less CJ involvement
	More engaged citizenship

THANK YOU FOR JOINING US!	
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